

Cookie Policy

Last Updated: December 31, 2019

We at Daily Burn, Inc. (“Daily Burn”, “we”, “us”, or “our”) have created this Cookie Policy to explain what cookies are, what types of cookies are placed on your device when you visit our website and how we use them. This Cookie Policy does not address how we deal with your personal information generally. To learn more about how we process your personal information, please see our Privacy Policy.

WHAT ARE COOKIES

Cookies and other online tracking technologies are small bits of data or code that are used to identify your devices when you use and interact with our websites and other services. They are often used for remembering your preferences.

OUR LEGAL BASES FOR COOKIES AND SIMILAR TECHNOLOGIES

Placing cookies: We want to ensure that you are aware of the cookies, tags and other technologies placed on your browser or device. We do this by providing a clear notice in the form of a cookie banner that tells you what cookies are used for, as well as providing you with useful information about the technologies we use and a link to this Policy. You are able to opt-out of the use of cookies in our Privacy Centre by managing Cookie Settings.

Using information collected from cookies: Where we want to use the information that cookies and similar technologies collect, we either obtain your consent or we maintain a legitimate interest in doing so.

WHAT COOKIES DO WE USE AND WHY?

Category of Cookie	Purpose
Strictly Necessary Cookies	These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site may not work if you do. These cookies do not store any personally identifiable information.
Functionality Cookies	These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.
Performance Cookies	These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.
Targeting Cookies	These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant advertisements on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising which means you may still receive ads but they will be less relevant to you.

HOW WE USE COOKIES AND SIMILAR TECHNOLOGIES

Protect our networks: cookies and similar technologies help us identify and prevent threats to our sites. They are necessary to protect your information and our business from outside threats.

Allow you to access our services: cookies and similar technologies permit your connection to our websites: our servers receive and record information about your computer, device, and browser, including potentially your IP address, browser type, other software or hardware information, and your geographic location.

Access usage of services: We use information about your usage of our services and websites, such as the pages you have visited and content you have viewed to assess how our services are used. For more about how we use information see our Privacy Policy.

COOKIE CONTROLS

When you visit our sites for the first time you will see notices about the use of cookies by us and our partners. You'll be able to learn more about the specific cookies in use and how to control them. We will remember your preferences and may ask you periodically to confirm these.

Most modern browsers are set to accept cookies by default, but you can change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. Please consult the "Help" section of your browser to learn more about this.

RETENTION OF PERSONAL INFORMATION

We will retain your information as set forth in our Privacy Policy. If you ask us to delete your information before that time, we may not be able to do so due to legal, regulatory or contractual constraints. For example, we would need to retain your name and contact details for suppression purposes if you do not want to receive direct marketing from us.

CHANGES TO POLICY

From time to time we make changes to this Policy. This may be in relation to changes in the law, best practice, changes in our services or treatment of your personal information. Where necessary, we will notify you of these changes through a conspicuous notice on our website.

CONTACT US

You may contact us with questions, comments, or general data protection enquiries you may have, [here](#) or reach us by mail to:

Daily Burn Systems, Inc.
330 West 34th Street, 5th Floor
New York, NY 10001
Attention: Privacy Officer/Legal Dept.

If you are a resident of the EEA, please contact us [here](#). In addition, EEA residents may reach us by mail to:

IAC Search & Media Europe, Ltd.
10 Earlsfort Terrace
Dublin 2, Ireland
Attn: DPO